



Managed Promo Mailing List Service:

Running a digital label, tired of looking after your promo mailing list, chasing people for feedback or not getting any feedback at all. We have a simple managed solution that can save you hours of work while being completely customised to suite your labels needs and feedback requirements. Once your label account is setup all you have to do is email us with your release and all the information and will do all the leg work.

Features:

- **Custom Mail Outs** – We will **PROFESSIONALLY** design an email template which you can use again (just change the text/info each time) or new designs each time it is completely up to you.
- **Promo Tracking** – Know who's downloaded your promo, remove people who download but don't leave feedback, experience shows this produces results.
- **Custom Feedback Form** – You tell us what information you want back from your mail out.
- **Super Fast File Hosting** – Hosting of up to 100mb is included in the cost of each mail out on fast dedicated server we also stage our mail outs so to free up maximum speed for download.
- **Direct Or Managed Feedback** – Any feedback can be sent directly to *yourname@youremail.com* or we can manage your feedback and once the promo run is complete we can send you all the feedback in a single file of your choice be it PDF, Word, Etc.
- **Custom Sign Up Page** – Want to add another name to your promo list, simply send them the link to your custom label signup page.
- **We will also help maintain your list, informing you of any bounce backs working with your users to keep records up to date and the flow of feedback coming.**

Pricing:

Mailing List Setup + Default Label Template Design (1 Free Mail Out Up to 500): **£99**

Label Template Design Update: **£49**

Additional Label Templates / Unique Mail outs: **£69 each**

Promo Mail Outs (Direct Feedback): **£19.99 Each Promo** (Up to 500, additional mail outs at £2.99 per 100 mails)

Promo Mail Outs (Managed Feedback): **£29.99 Each Promo** (Up to 500, additional mail outs at £4.99 per 100 mails)

Large Files / Wav's / Albums: **£9.99 For 100mb Extra (Per 500 Emails)** (Please contact for further information)

Creating A Mailing List On Your Behalf: **Please Contact Us For A Quote**



T&C's

1. *Buy using this service you agree that you have full permission and rights to the promotional material.*
2. *This is not a spam service, we do not aim to send unsolicited mails or event promotion newsletters.*
3. *We can not guarantee a 100% delivery success rate, but we will closely monitor levels and work our hardest to achieve a very high delivery rate.*
4. *The content for each mail out will be provided by yourself.*
5. *We expect you to provide the mailing list, but we can create a list on your behalf at cost.*
6. *Promo File size limits is 100mb for standard mail out, larger files can be sent for an extra costs please see price list.*
7. *If your mail out promo exceeds its download bandwidth quota (50,000mb per 500 mail outs) we will notify you, if you wish to continue allowing people to download the file more bandwidth must be purchased else we reserve the right to remove the file from our servers.*
8. *Once your promo run is complete and the feedback is received we will remove the file from our servers.*
9. *Your mailing list will always remain your property thus will not be shared to any 3rd parties or used without your consent. It will also be held within a password protected area of our server.*
10. *Mail out can take 2-3 days to setup if you require a promo shot on a certain date please provide us with the information well in advanced.*
11. *Payment must be received in full before your mail outs will be sent.*
12. *All prices quoted exclude VAT, Airbox Media is not currently VAT registered.*
13. *We reserve the right to make changes to our price list and to our terms & conditions at any time.*